

For Immediate Release

## **International Commerce Centre: Hong Kong's Newest Icon Offering Unparalleled Choice, Connectivity and Prestige**

[HONG KONG – 6 September, 2007] International Commerce Centre (ICC) today opened its high-tech, 5,000-square-foot show suite to prospective tenants seeking grade-A office space meeting international standards.

ICC will be a distinctive commercial complex on the Kowloon peninsula and a new Hong Kong architectural icon. Hong Kong is home to many of the world's great buildings recognized around the world, and its unique skyline sets it apart as a leading global metropolis.

ICC above the Airport Express Kowloon Station will be at the junction of three major rail lines, offering unparalleled transport access for local and international business in the burgeoning Pearl River Delta region.

The distinctive 118-storey mega-tower was designed by world-renowned architects Kohn Pedersen Fox Associates, and has already reached 80 floors.

On completion in 2010, this will be the third tallest building in the world. Ceilings will rise as high as 3.15 metres and raised floors for cabling will appeal to major corporations looking for quality office space. Completion will occur in phases between 2007 and 2010. Sun Hung Kai Real Estate Agency Executive Director Victor Lui said at the opening: "SHKP is proud to be behind such a prestigious project. Together with IFC, ICC will form a gateway to Hong Kong's harbour, like a latter-day Colossus of Rhodes, straddling its two commercial business districts – Central and Kowloon."

Kowloon Station is just three minutes from Central by MTR, a 21-minute direct train journey to Hong Kong International Airport, a mere 30 minutes to Shenzhen and 60 minutes to Guangzhou. The convergence of luxury residences and serviced apartments, five-star hotels, a one-million-square-foot shopping mall, and transport all in a single location will secure ICC's status as a world-class development.

With a distinctive design and rising 490 metres above sea level, ICC will become the latest icon on Hong Kong's skyline. Sun Hung Kai Real Estate Agency Deputy General Manager Lo King-wai said: "The show suite features the latest technology to give potential clients a realistic feel of ICC's cutting edge design and interior, and the attention to detail is second to none. We believe this is the most advanced show suite in the territory."

"ICC will undoubtedly appeal to businesses that want accessibility and international grade-A specifications. It will meet the demands of the most exacting occupier, and

offer unmatched flexibility for upgrading to accommodate any tenant requirements” said Lui.

The waterfront site, distinctive architecture, spacious and highly-efficient design, state-of-the-art facilities and revitalizing green spaces will appeal to a wide variety of tenants, from financial institutions to multinational corporations. ICC’s exceptional specifications, management service and on-site hotel and accommodation will offer practicality and prestige, functionality and style in a single package.

With the current commercial property market experiencing a strong demand for new, grade-A offices, the timing ‘couldn’t be better’, says Nigel Smith, Executive Director Office Services for CB Richard Ellis.

“ICC is going to raise the bar for commercial property in Hong Kong, setting a new benchmark in prestige. With such easy accessibility to transportation routes, it will give tenants unmatched choice and value for money. Moreover, ICC is poised to meet the exacting requirements of today’s business at a time of surging demand for high quality office space” said Smith. This is truly a one-of-a-kind opportunity for businesses to take advantage of our innovative and flexible leasing packages in a convenient, high-quality, harbourfront property,”

Christopher Marriott, Deputy Managing Director of Savills, said that the project set a new standard for architectural excellence in the integrated commercial district that will be West Kowloon: “ICC’s specifications speak for themselves. No other development in Hong Kong offers the same quality, convenience or spectacular views. Business looking to expand their footprint across the Asia Pacific region and want a well-connected base in Greater China should visit the ICC show suite and take a look at the future.”

~ Ends ~

(The world’s tallest buildings are defined as habitable structures, measured from the ground floor entrance to the top of the highest architectural feature such as the roof or spire. Structures such as antennae are not included.)

### **About International Commerce Centre**

At a soaring 118-storey height, the International Commerce Centre will be Hong Kong's latest landmark. ICC represents uncompromising design and building quality, and is backed by Hong Kong's leading developer, Sun Hung Kai Properties. Located at a key harbour crossing in West Kowloon, ICC will be the finest integrated, accessible grade-A commercial development on the Kowloon peninsula. It will feature transport convenience, commanding views, up-market retailers, luxury residences and revitalizing green space. ICC will be completed in phases from 2007 to 2010.

### **About Sun Hung Kai Properties**

Sun Hung Kai Properties has been publicly listed since 1972 and today is one of Hong Kong's largest property companies. It has built a strong brand name over the years, along with a reputation for premium quality and comprehensive customer care across the residential, office and retail markets. The company is well known for its seasoned management and commitment to good corporate governance, and its brand is seen as a guarantee of 'quality you can trust' by customers and investors alike.

This press release is issued on behalf of SHKP by Edelman Public Relations Worldwide and for further editorial details please contact:

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From left to right:

Mr. Alan Lok, Executive Director, Office Services of CB Richard Ellis Ltd.

Mr. Lo King Wai, Deputy General Manager, Sun Hung Kai Real Estate Agency

Mr. Victor Lui, Executive Director, Sun Hung Kai Real Estate Agency

Mr. Raymond Lee, Managing Director, Savills (Hong Kong) Ltd.