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For Immediate Release

The HarbourView Place Show Suite Ushers in the Luxury Living Experience

[HONG KONG, 11 March, 2008] Signature Homes, Sun Hung Kai Properties' luxury residential leasing arm and the leading provider of luxury residential accommodation in Hong Kong, announces the launch of The HarbourView Place show suite for prospective guests seeking opulent long-stay options.

The show suite features a 1,138 square-foot one-bedroom deluxe suite optimised to the individual needs of guests with exquisite taste. "The suite is uniquely uncompromising in its approach to finish, as well as its branded in-room provisioning and facilities," said Ms Belinda Kuan, Assistant General Manager of Signature Homes. "It is a combination that will make The HarbourView Place a premier waterfront destination."

Located within the iconic International Commerce Centre (ICC) complex at the northern edge of Victoria Harbour, the first batch 70 rooms of The HarbourView Place is now available for advance booking. Conceived as a fresh paradigm in luxury long-stay accommodation for business executives, the property fuses exceptional comfort and design with the advantages of being just three minutes from the heart of Central District. The HarbourView Place complements Signature Homes' other successful suite hotel project, Four Seasons Place, by forming the Kowloon-side element of a striking Victoria Harbour 'gateway'. Although distinct from Four Seasons Place in terms of architecture, décor and location, The HarbourView Place builds upon its sister property's groundbreaking formula of luxury, service and style for discerning long-stay guests.

Boasting a sweeping view of Victoria Harbour and the Kowloon Peninsula, the luxury suite hotel will occupy the 50th to 70th floors of The Cullinan II, one of the ICC complex's twin towers. Accommodation will consist of a choice of 464-674 square-foot studios, 802-1,138 square-foot one-bedroom suites, 1,153-1,263 square-foot two-bedroom suites, and 1,420-1,623 square-foot three-bedroom suites. The interiors set a new standard for luxury long-stay accommodation in Hong Kong, exuding contemporary elegance with a full complement of well-chosen branded furnishings and utilities, a rich palette of quality finishes and materials, and a high degree of functionality that makes each unit a true 'home away from home'. Additionally, The HarbourView Place offers the option of lavish 2,290-3,270 square-foot presidential suites on the 70th floor, equipped with a dedicated private lobby.

Responding to burgeoning demand for luxury long-stay accommodation in Hong Kong, the property raises the stakes with an extensive range of business and lifestyle amenities, including health club and lounge, reading area with Internet access, personal storage spaces, laundry facilities, a multipurpose function room, and on the 76th floor, a heated rooftop pool. The HarbourView Place will also provide a comprehensive choice of personalised services via its professional Guest Relations Team, including round-the-clock multilingual concierges



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and other amenities to facilitate and enhance their stay in Hong Kong. With its strategic location atop the Kowloon Station development and the junction of three major rail lines, The HarbourView Place offers conveniently seamless transportation access for conducting local and international business. Appropriately, in this batch Signature Homes has set the room charge in the range from HK\$29,000 to HK\$92,000 per month. The target room rate is over HK\$60 per square-foot.

The HarbourView Place follows in the wake of Signature Homes' successful Four Seasons Place in Central, and is the latest example of their commitment to bring peerless luxury to discerning guests. "Our experience has shown us that this kind of luxury serviced suite hotel appeals strongly to business executives and expatriates," said Ms Mavis Kang, General Manager of Signature Homes. "The response to the new property in terms of enquiries from prospective guests and major corporations has met even our most optimistic forecasts. We are confident that The HarbourView Place will prove a perfect lifestyle fit for these guests.

"We believe The HarbourView Place will enrich and add glamour to Signature Homes' deluxe property portfolio catering to a vast range of high-end clientele from around the world," added Ms Kang.

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About Signature Homes

Signature Homes is the residential leasing arm of Sun Hung Kai Properties and the largest purveyor of luxury residential accommodation in Hong Kong. Its deluxe property portfolio includes desirable locations such as Mid-Levels and Island South; many with comprehensive clubhouse facilities and close to the prime commercial core of Hong Kong. Almost 95% of Signature Homes' clients are expatriates – mainly from Australia, Europe and the US. The company's customer service officers, SignatuRep, provides tenants with personalised service and takes care of their daily needs to enhance their experience of living in Hong Kong. Signature Homes' newest property is Four Seasons Place in Central, which opened in 2005, and has 519 serviced suites.

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