



For Immediate Release

The HarbourView Place Unveiled *Luxury, Suite Hotel at Kowloon Station Development*

[HONG KONG, 8 May, 2007] Signature Homes, Sun Hung Kai Properties' luxury residential leasing arm and the leading purveyor of luxury residential accommodation in Hong Kong, Miss. Mavis Kang, General Manager of Signature Homes today announced the name of the tallest luxury serviced suite hotel in Hong Kong, following its successful project Four Seasons Place Hong Kong.

Located amongst the International Commerce Centre (ICC) complex on the other side of Hong Kong's Harbour and just 3 minutes away from the centre of Central, The HarbourView Place will be launched in Spring 2008, and will provide superb convenient as well as luxurious living to business executives' long term accommodation in Hong Kong. Strategically located atop the Kowloon Station Development, it will be uniquely positioned at the junction of three major rail lines, offering unparalleled transportation access for conducting local and international business.

Boasting a unique view of Victoria Harbour and the Kowloon Peninsula, the luxury suite hotel will occupy the 50th to 70th floors of one of the twin towers.

“Like Four Seasons Place, The HarbourView Place will offer unparalleled accommodation with the distinctive quality of luxury hotel services one would expect of a top end serviced suite hotel,” said Ms. Belinda Kuan, Assistant General Manager of Signature Homes. “The stunning views over Victoria Harbour and quality of finish will be matched by the comprehensive range of complimentary hotel-standard services, such as attentive and efficient concierge services and wide-ranging guest facilities.”

“We have adopted an uncompromising approach to finish, in-room provisioning and facilities, to accommodate the requirements of today's senior executives and their families,” said Ms. Kuan. “Business executives and expatriates from multinational corporations across the world will find The HarbourView Place to be the destination of first choice on the waterfront, comparable to sister property Four Seasons Place Hong Kong.”



Ms. Mavis Kang, General Manager of Signature Homes commented, “We are proud to witness Four Seasons Place successfully redefining the standard for premium luxury living; it can be seen to have been well-received by the market. It is evident that market demand for this type of quality serviced suite hotel is on the upswing. Consistent with our objectives, this new project features a comprehensive range and high standard of hotel service to guests, further expanding and enhancing Signature Homes’ quality luxury residential portfolio with an additional top end serviced suite hotel. The HarbourView Place will definitely offer yet another choice to clients who already appreciate our commitment to a premier quality of living standard. “We are confident that The HarbourView Place will be well-received by the market, particularly after our experience with Four Seasons Place,” said Ms. Kang. “There is a marked trend among business executives and expatriates towards this kind of top end serviced apartment product, and given our knowledge and experience in the market, we will continue to further expand our luxury residential portfolio.”

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About Signature Homes

Signature Homes is the residential leasing arm of Sun Hung Kai Properties and the largest purveyor of luxury residential accommodation in Hong Kong. Its deluxe property portfolio includes desirable locations such as Mid-Levels and Island South; many with comprehensive clubhouse facilities and close to the prime commercial core of Hong Kong. Almost 95% of Signature Homes' clients are expatriates – mainly from Australia, Europe and the US. The company's customer service officers, SignatuRep, provides tenants with personalized service and takes care of their daily needs to enhance their experience of living in Hong Kong. Signature Homes’ newest property is Four Seasons Place in Central, which opened in 2005, and has 519 serviced suites.

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