

For Immediate Release

## **International Commerce Centre's Web Site Takes-Off**

[HONG KONG, 24 April, 2007] Sun Hung Kai Properties today announced the launch of the web site for International Commerce Centre (ICC), its latest flagship landmark development.

Featuring the distinctive branding theme of the recognizable green silk motif, the web site can be found at [www.shkp-icc.com](http://www.shkp-icc.com). The web site will provide a resource to potential tenants of this landmark development, showcasing the state-of-the-art technical and design features of the latest addition to Hong Kong's world-famous skyline in Kowloon Station.

Kowloon Station is located just 3 minutes from Central by MTR, is a 20-minute direct train journey to Hong Kong International Airport and a mere 40 minutes to Shenzhen. The convergence of luxury residential development – The Cullinan, retail, 6-star hotels and transport all in a single location will affirm ICC's position as a world-class location.

“As the day of completion of ICC draws nearer we have the opportunity to provide a ‘one-stop’ resource of its features and amenities to potential occupants”, said Lo King-Wai, Deputy General Manager of Sun Hung Kai Real Estate Agency Limited. “Moreover, as we will update it frequently, we expect to generate a significant amount of anticipation and excitement prior to the development's official opening.”

The web site will allow visitors to view and learn about ICC and its exceptional building and infrastructure specifications, management services and on-site hotel and accommodation, delivering practicality and prestige, functionality and style in a single package, and all at a visitor's fingertips at the web site.

Key facts about the tower, which will be the third tallest building\* in the world upon completion at a majestic 490 meters, its waterfront site, distinctive architecture, spacious and highly-efficient design, state-of-the-art facilities and revitalizing green spaces will also be included along with details of shopping and dining facilities as agreements are finalized.

~ Ends ~



\* The world's tallest buildings are defined as habitable structures, measured from the ground floor entrance to the top of the highest architectural feature such as the roof or spire. Structures such as antennae and radio masts atop buildings are not included.

### **About International Commerce Centre**

At a soaring 118-storey height, the International Commerce Centre (ICC) will be Hong Kong's latest distinctive landmark. ICC stands for uncompromising design and building quality, and is backed by Hong Kong's leading developer, Sun Hung Kai Properties. Located at a key Harbour crossing point in West Kowloon, ICC will be the integrated, easily accessible Grade-A commercial and retail space along the Kowloon peninsula. ICC offers exceptional transportation convenience - with commanding views of Hong Kong's distinctive skyline. ICC encapsulates today's paradigm of modern living - from sumptuous retail locations to luxury boutique residences and revitalizing green spaces. ICC will be completed in phases from 2007 to 2010.

### **About Sun Hung Kai Properties**

Sun Hung Kai Properties (SHKP) has been publicly listed since 1972 and today is one of Hong Kong's largest property companies. It has built a strong brand name over the years, along with a reputation for premium quality and comprehensive customer care across the residential, office and retail markets. The company is well known for its seasoned management and commitment to good corporate governance, and the SHKP brand is seen as a guarantee of 'quality you can trust' by customers and investors alike.

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